

DEMOGRAPHIC PROFILE EXPANDED

2000 Census, 2002 Estimates & 2007 Projections

Calculated using Proportional Block Groups

1, 3, 5 Mile Drive Distance

Lat/Lon: 40.467586 / -86.946001

May 2005



RF5

Lake Shore Commercial Park US 52- West Lafayette, IN	1.00 mi drive distance		3.00 mi drive distance		5.00 mi drive distance	
Population						
Estimated Population (2002)	2,657		21,290		55,537	
Census Population (1990)	1,920		17,572		52,919	
Census Population (2000)	2,544		20,742		55,239	
Projected Population (2007)	2,947		22,733		56,540	
Forecasted Population (2012)	3,264		24,399		58,172	
Historical Annual Growth (1990 to 2000)	624	3.3%	3,170	1.8%	2,320	0.4%
Historical Annual Growth (2000 to 2002)	113	2.2%	548	1.3%	298	0.3%
Projected Annual Growth (2002 to 2007)	290	2.2%	1,443	1.4%	1,003	0.4%
Est. Population Density (2002)	1,068.79	psm	1,175.28	psm	1,187.36	psm
Trade Area Size	2.49	sq mi	18.12	sq mi	46.77	sq mi
Households						
Estimated Households (2002)	1,207		8,410		18,463	
Census Households (1990)	790		6,633		15,496	
Census Households (2000)	1,145		8,108		17,861	
Projected Households (2007)	1,355		9,196		20,011	
Forecasted Households (2012)	1,502		9,992		21,626	
Households with Children (2002)	323	26.7%	2,459	29.2%	4,103	22.2%
Average Household Size (2002)	2.15		2.32		2.28	
Average Household Income						
Est. Average Household Income (2002)	\$44,520		\$54,322		\$44,186	
Proj. Average Household Income (2007)	\$49,875		\$59,428		\$47,086	
Average Family Income (2002)	\$71,285		\$86,175		\$84,891	
Median Household Income						
Est. Median Household Income (2002)	\$34,212		\$41,851		\$34,402	
Proj. Median Household Income (2007)	\$39,084		\$45,047		\$37,238	
Median Family Income (2002)	\$49,361		\$57,481		\$52,746	
Per Capita Income						
Est. Per Capita Income (2002)	\$21,087		\$22,357		\$15,759	
Proj. Per Capita Income (2007)	\$24,002		\$24,820		\$17,613	
Per Capita Income Est. 5 year change	\$2,914	13.8%	\$2,463	11.0%	\$1,854	11.8%
Other Income						
Est. Median Disposable Income (2002)	\$30,156		\$36,085		\$29,847	
Est. Median Disposable Income (2007)	\$34,358		\$38,698		\$32,259	
Disposable Income Est. 5 year change	\$4,202	13.9%	\$2,613	7.2%	\$2,412	8.1%
Est. Median Household Net Worth (2002)	\$25,704		\$32,823		\$26,168	
Daytime Demos						
Total Number of Businesses (2002)	66		529		1,396	
Total Number of Employees (2002)	904		8,055		29,059	
Estimated Retail Sales (in \$1,000s)	\$17,045		\$170,099		\$309,296	
Average Payroll per Employee (2002)	\$34,030		\$31,497		\$26,860	
Unemployment Rate (2002)	7.56%		7.34%		6.90%	
Employee Population per Business	13.6 to 1		15.2 to 1		20.8 to 1	
Residential Population per Business	40.0 to 1		40.2 to 1		39.8 to 1	

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Race & Ethnicity						
White (2002)	2,254	84.8%	18,483	86.8%	46,911	84.5%
Black or African American (2002)	97	3.6%	601	2.8%	1,679	3.0%
Asian & Pacific Islander (2002)	238	9.0%	1,855	8.7%	5,910	10.6%
American Indian & Alaska Native (2002)	13	0.5%	60	0.3%	122	0.2%
Other Race (2002)	55	2.1%	292	1.4%	915	1.6%
Hispanic or Latino Population (2002)	101	3.8%	729	3.4%	2,212	4.0%
Not Hispanic or Latino Population (2002)	2,556	96.2%	20,561	96.6%	53,324	96.0%
<i>Hispanic Origin: Mexican (2002)</i>	52	51.1%	289	39.6%	917	41.4%
<i>Hispanic Origin: Puerto Rican (2002)</i>	17	16.6%	116	15.9%	536	24.2%
<i>Hispanic Origin: Cuban (2002)</i>	0		16	2.2%	36	1.6%
<i>Hispanic Origin: Other Hispanic (2002)</i>	32	32.0%	308	42.2%	724	32.7%
<i>Hispanic Origin Population (1990)</i>	26	1.4%	269	1.5%	1,071	2.0%
Not of Hispanic Origin Population (1990)	1,894	98.6%	17,303	98.5%	51,848	98.0%
Hispanic or Latino Population (2000)	88	3.5%	645	3.1%	2,009	3.6%
Not Hispanic or Latino Population (2000)	2,456	96.5%	20,096	96.9%	53,230	96.4%
Hispanic or Latino Population (2007)	137	4.6%	949	4.2%	2,718	4.8%
Not Hispanic or Latino Population (2007)	2,810	95.4%	21,784	95.8%	53,822	95.2%
Hist. Hispanic Ann Growth (1990 to 2002)	75	24.2%	460	14.3%	1,142	8.9%
Proj. Hispanic Ann Growth (2002 to 2007)	36	7.0%	220	6.0%	506	4.6%
Age Distribution						
Age 0 to 4 yrs (2002)	168	6.3%	1,120	5.3%	1,961	3.5%
Age 5 to 9 yrs (2002)	155	5.9%	1,237	5.8%	2,010	3.6%
Age 10 to 13 yrs (2002)	120	4.5%	1,055	5.0%	1,614	2.9%
Age 14 to 17 yrs (2002)	110	4.2%	1,008	4.7%	1,604	2.9%
Age 18 to 24 yrs (2002)	555	20.9%	4,858	22.8%	27,099	48.8%
Age 25 to 34 yrs (2002)	554	20.8%	2,719	12.8%	6,506	11.7%
Age 35 to 44 yrs (2002)	337	12.7%	2,654	12.5%	4,458	8.0%
Age 45 to 54 yrs (2002)	250	9.4%	2,520	11.8%	4,059	7.3%
Age 55 to 64 yrs (2002)	123	4.6%	1,428	6.7%	2,337	4.2%
Age 65 to 74 yrs (2002)	83	3.1%	1,104	5.2%	1,728	3.1%
Age 75 to 84 yrs (2002)	109	4.1%	1,033	4.8%	1,492	2.7%
Age 85 yrs plus (2002)	92	3.5%	556	2.6%	670	1.2%
Median Age (2002)	27.7	yrs	31.5	yrs	26.7	yrs
Gender Age Distribution						
Female Population (2002)	1,347	50.7%	10,343	48.6%	25,433	45.8%
<i>Age 0 to 17 yrs (2002)</i>	263	19.6%	2,125	20.5%	3,434	13.5%
<i>Age 18 to 49 yrs (2002)</i>	761	56.5%	5,338	51.6%	17,653	69.4%
<i>Age 50 to 74 yrs (2002)</i>	171	12.7%	1,872	18.1%	3,007	11.8%
<i>Age 75 yrs plus (2002)</i>	151	11.2%	1,007	9.7%	1,339	5.3%
Female Median Age (2002)	32.1	yrs	34.8	yrs	28.6	yrs
Male Population (2002)	1,310	49.3%	10,948	51.4%	30,103	54.2%
<i>Age 0 to 17 yrs (2002)</i>	290	22.2%	2,294	21.0%	3,754	12.5%
<i>Age 18 to 49 yrs (2002)</i>	825	63.0%	6,305	57.6%	22,675	75.3%
<i>Age 50 to 74 yrs (2002)</i>	144	11.0%	1,767	16.1%	2,852	9.5%
<i>Age 75 yrs plus (2002)</i>	50	3.8%	581	5.3%	823	2.7%
Male Median Age (2002)	26.1	yrs	29.9	yrs	25.7	yrs

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Household Income Distribution						
HH Income \$150,000 or More (2002)	18	1.5%	214	2.5%	422	2.3%
HH Income \$100,000 to 149,999 (2002)	70	5.8%	716	8.5%	1,247	6.8%
HH Income \$75,000 to 99,999 (2002)	83	6.9%	826	9.8%	1,405	7.6%
HH Income \$50,000 to 74,999 (2002)	196	16.3%	1,593	18.9%	2,851	15.4%
HH Income \$35,000 to 49,999 (2002)	216	17.9%	1,312	15.6%	2,624	14.2%
HH Income \$25,000 to 34,999 (2002)	175	14.5%	1,062	12.6%	2,314	12.5%
HH Income \$15,000 to 24,999 (2002)	219	18.1%	1,214	14.4%	3,116	16.9%
HH Income \$0 to 14,999 (2002)	230	19.0%	1,474	17.5%	4,484	24.3%
HH Income \$35,000+ (2002)	585	48.4%	4,660	55.4%	8,549	46.3%
HH Income \$50,000+ (2002)	368	30.5%	3,348	39.8%	5,925	32.1%
HH Income \$75,000+ (2002)	172	14.2%	1,755	20.9%	3,074	16.7%
Housing						
Total Housing Units (2002)	1,256		8,732		19,349	
Housing Units, Occupied (2002)	1,207	96.1%	8,410	96.3%	18,463	95.4%
<i>Housing Units, Owner-Occupied (2002)</i>	482	39.9%	4,534	53.9%	6,945	37.6%
<i>Housing Units, Renter-Occupied (2002)</i>	726	60.1%	3,876	46.1%	11,517	62.4%
Housing Units, Vacant (2002)	49	3.9%	322	3.7%	887	4.6%
Median Years in Residence (2002)	2.2	yrs	3.6	yrs	3.4	yrs
Marital Status						
Never Married (2002)	675	31.3%	6,360	36.6%	30,484	62.0%
Now Married (2002)	1,109	51.4%	8,469	48.7%	14,147	28.8%
Separated (2002)	25	1.2%	142	0.8%	280	0.6%
Widowed (2002)	114	5.3%	1,005	5.8%	1,592	3.2%
Divorced (2002)	236	10.9%	1,399	8.0%	2,649	5.4%
Household Type						
Population Family (2002)	1,742	65.6%	14,076	66.1%	23,588	42.5%
Population Non-Family (2002)	859	32.3%	5,406	25.4%	18,575	33.4%
Population Group Qtrs (2002)	56	2.1%	1,808	8.5%	13,374	24.1%
Family Households (2002)	603	49.9%	4,691	55.8%	8,076	43.7%
Married Couple With Children (2002)	230	20.7%	1,906	22.5%	3,063	21.7%
Average Family Household Size (2002)	2.89		3.00		2.92	
Non-Family Households (2002)	604	50.1%	3,719	44.2%	10,386	56.3%
Household Size						
1 Person Household (2002)	431	35.7%	2,581	30.7%	5,700	30.9%
2 Person Households (2002)	414	34.3%	2,973	35.3%	6,463	35.0%
3 Person Households (2002)	178	14.7%	1,242	14.8%	2,911	15.8%
4 Person Households (2002)	127	10.5%	1,028	12.2%	2,328	12.6%
5 Person Households (2002)	43	3.5%	409	4.9%	737	4.0%
6+ Person Households (2002)	16	1.3%	177	2.1%	324	1.8%
Household Vehicles						
Total Vehicles Available (2002)	1,807		13,202		28,369	
Household: 0 Vehicles Available (2002)	71	5.8%	467	5.6%	1,681	9.1%
Household: 1 Vehicles Available (2002)	521	43.2%	3,423	40.7%	7,356	39.8%
Household: 2+ Vehicles Available (2002)	615	51.0%	4,520	53.7%	9,425	51.0%
Average Vehicles Per Household (2002)	1.5		1.6		1.6	

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Occupation			
Labor: Population 16+ by Occupation (2002)	1,303	9,732	27,001
Executive & Managers (2002)	189 14.5%	1,338 13.7%	2,470 9.1%
Professional & Specialty (2002)	357 27.4%	3,279 33.7%	7,534 27.9%
Technical Support (2002)	93 7.2%	575 5.9%	1,853 6.9%
Sales (2002)	107 8.2%	939 9.6%	2,489 9.2%
Administrative Support (2002)	135 10.3%	1,031 10.6%	3,496 12.9%
Private Household Services (2002)	10 0.8%	44 0.5%	151 0.6%
Protective Services (2002)	14 1.1%	95 1.0%	430 1.6%
Other Services (2002)	121 9.3%	1,085 11.2%	4,979 18.4%
Farming, Forestry & Fishing (2002)	8 0.6%	39 0.4%	173 0.6%
Precision Production & Craft (2002)	115 8.8%	555 5.7%	1,281 4.7%
Machine Operator (2002)	67 5.2%	313 3.2%	924 3.4%
Transportation & Material Moving (2002)	31 2.3%	172 1.8%	434 1.6%
Laborers (2002)	56 4.3%	268 2.7%	789 2.9%
Occupation: White Collar Workers (2002)	62.9%	68.2%	61.1%
Occupation: Blue Collar Workers (2002)	37.1%	31.8%	38.9%
Consumer Expenditure (in \$1,000s)			
Total Household Expenditure (2002)	\$49	\$391	\$753
Total Non-Retail Expenditures (2002)	\$29 58.3%	\$228 58.3%	\$440 58.4%
Total Retail Expenditures (2002)	\$21 41.7%	\$163 41.7%	\$314 41.6%
Apparel (2002)	\$3 5.5%	\$22 5.5%	\$42 5.5%
Contributions (2002)	\$1 3.0%	\$12 3.0%	\$22 3.0%
Education (2002)	\$1 1.8%	\$7 1.8%	\$13 1.8%
Entertainment (2002)	\$3 5.3%	\$21 5.3%	\$40 5.3%
Food And Beverages (2002)	\$8 16.6%	\$65 16.6%	\$125 16.6%
Furnishings And Equipment (2002)	\$2 4.0%	\$16 4.0%	\$30 4.0%
Gifts (2002)	\$2 3.0%	\$12 3.0%	\$23 3.0%
Health Care (2002)	\$3 6.3%	\$25 6.3%	\$48 6.3%
Household Operations (2002)	\$2 3.0%	\$12 3.1%	\$23 3.0%
Miscellaneous Expenses (2002)	\$1 1.2%	\$5 1.2%	\$9 1.2%
Personal Care (2002)	\$1 1.7%	\$7 1.7%	\$13 1.7%
Personal Insurance (2002)	\$1 1.2%	\$5 1.2%	\$9 1.2%
Reading (2002)	\$0 0.5%	\$2 0.5%	\$4 0.5%
Shelter (2002)	\$9 17.2%	\$67 17.2%	\$129 17.1%
Tobacco (2002)	\$0 0.9%	\$4 0.9%	\$7 0.9%
Transportation (2002)	\$10 20.9%	\$82 20.9%	\$158 20.9%
Utilities (2002)	\$4 7.9%	\$31 7.8%	\$59 7.9%
Educational Attainment			
Adult Population (25 Years or Older) (2002)	1,548	12,013	21,249
Elementary (0 to 8) (2002)	30 2.0%	227 1.9%	464 2.2%
Some High School (9 to 11) (2002)	74 4.8%	418 3.5%	871 4.1%
High School Graduate (12) (2002)	321 20.8%	1,747 14.5%	3,185 15.0%
Some College (13 to 16) (2002)	276 17.8%	1,812 15.1%	3,065 14.4%
Associate Degree Only (2002)	97 6.3%	648 5.4%	942 4.4%
Bachelor Degree Only (2002)	377 24.4%	2,959 24.6%	5,278 24.8%
Graduate Degree (2002)	372 24.0%	4,202 35.0%	7,445 35.0%

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Units In Structure						
1 Detached Unit (1990)	293	35.2%	3,269	47.3%	5,892	36.2%
1 Attached Unit (1990)	11	1.3%	240	3.5%	323	2.0%
2 to 4 Units (1990)	77	9.2%	473	6.8%	1,986	12.2%
5 to 9 Units (1990)	80	9.6%	592	8.6%	1,840	11.3%
10 to 19 Units (1990)	99	11.9%	833	12.0%	3,287	20.2%
20 to 49 Units (1990)	35	4.2%	442	6.4%	1,473	9.1%
50 or more Units (1990)	46	5.5%	375	5.4%	474	2.9%
Mobile Home or Trailer (1990)	188	22.6%	647	9.4%	886	5.4%
Other Structure (1990)	5	0.6%	42	0.6%	109	0.7%
Homes Built By Year						
Homes Built 1989 to 1990	12	1.5%	94	1.4%	483	3.0%
Homes Built 1985 to 1988	108	13.0%	634	9.2%	1,750	10.8%
Homes Built 1980 to 1984	138	16.6%	921	13.3%	1,421	8.7%
Homes Built 1970 to 1979	350	42.1%	2,169	31.4%	3,167	19.5%
Homes Built 1960 to 1969	153	18.4%	1,758	25.4%	3,419	21.0%
Homes Built 1950 to 1959	49	5.9%	940	13.6%	2,481	15.3%
Homes Built 1940 to 1949	8	1.0%	207	3.0%	1,122	6.9%
Homes Built Before 1939	13	1.6%	187	2.7%	2,415	14.9%
Home Values						
Home Values \$500,000 or More (1990)	0		1	0.0%	2	0.0%
Home Values \$400,000 to \$499,999 (1990)	0		4	0.2%	6	0.1%
Home Values \$300,000 to \$399,999 (1990)	2	0.7%	21	0.7%	33	0.7%
Home Values \$200,000 to \$299,999 (1990)	6	2.7%	98	3.4%	152	3.3%
Home Values \$150,000 to \$199,999 (1990)	27	11.5%	310	10.8%	429	9.2%
Home Values \$100,000 to \$149,999 (1990)	59	25.1%	830	28.9%	1,132	24.4%
Home Values \$75,000 to \$99,999 (1990)	50	21.5%	957	33.4%	1,346	29.0%
Home Values \$50,000 to \$74,999 (1990)	54	23.0%	520	18.1%	914	19.7%
Home Values \$25,000 to \$49,999 (1990)	35	15.1%	122	4.2%	531	11.5%
Home Values \$0 to \$24,999 (1990)	1	0.4%	7	0.2%	95	2.1%
Owner Occupied Median Home Value (1990)	\$89,254		\$98,670		\$91,019	
Renter Occupied Median Rent (1990)	\$378		\$395		\$376	
Transportation To Work						
Drive to Work Alone (1990)	800	81.8%	6,439	76.0%	13,020	57.1%
Drive to Work in Carpool (1990)	117	12.0%	1,098	13.0%	2,457	10.8%
Travel to Work - Public Transportation (1990)	5	0.5%	76	0.9%	300	1.3%
Drive to Work on Motorcycle (1990)	0		7	0.1%	34	0.1%
Walk or Bicycle to Work (1990)	31	3.2%	570	6.7%	6,160	27.0%
Other Means (1990)	5	0.5%	48	0.6%	89	0.4%
Work at Home (1990)	20	2.0%	232	2.7%	750	3.3%
Travel Time						
Travel to Work in 10 Minutes or Less (1990)	205	21.0%	2,276	26.9%	7,557	33.1%
Travel to Work in 10 to 29 Minutes (1990)	660	67.5%	5,302	62.6%	13,071	57.3%
Travel to Work in 30 to 59 Minutes (1990)	66	6.8%	467	5.5%	1,011	4.4%
Travel to Work in 60 to 89 Minutes (1990)	15	1.5%	122	1.4%	259	1.1%
Travel to Work in 90 Minutes or More (1990)	12	1.2%	70	0.8%	161	0.7%
Average Travel Time to Work (1990)	15.4	<i>mins</i>	13.7	<i>mins</i>	12.3	<i>mins</i>

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