

# DEMOGRAPHIC PROFILE EXPANDED

2000 Census, 2002 Estimates & 2007 Projections

Calculated using proportional block groups

Prepared For Bone Fish



Lat/Lon: 39.75539/-86.32636

January 2003

RF5

5, 7, 10 Minute Demographics Weybourne Development	5 min drive		7 min drive		10 min drive	
<b>Population</b>						
Estimated Population (2002)	27,553		59,489		130,367	
Census Population (1990)	21,512		45,121		103,042	
Census Population (2000)	26,656		57,293		126,232	
Projected Population (2007)	29,866		65,142		141,069	
Forecasted Population (2012)	32,447		71,384		153,059	
Historical Annual Growth (1990 to 2000)	5,144	2.4%	12,173	2.7%	23,190	2.3%
Historical Annual Growth (2000 to 2002)	897	1.7%	2,196	1.9%	4,135	1.6%
Projected Annual Growth (2002 to 2007)	2,313	1.7%	5,653	1.9%	10,703	1.6%
Est. Population Density (2002)	1,520.24	psm	1,571.00	psm	1,491.88	psm
Trade Area Size	18.12	sq mi	37.87	sq mi	87.38	sq mi
<b>Households</b>						
Estimated Households (2002)	11,068		23,842		53,760	
Census Households (1990)	8,455		18,101		42,403	
Census Households (2000)	10,643		22,913		51,937	
Projected Households (2007)	12,184		26,365		58,761	
Forecasted Households (2012)	13,317		28,924		63,831	
Households with Children (2002)	4,019	36.3%	8,915	37.4%	18,916	35.2%
Average Household Size (2002)	2.45		2.46		2.40	
<b>Average Household Income</b>						
Est. Average Household Income (2002)	\$55,537		\$54,739		\$55,835	
Proj. Average Household Income (2007)	\$61,076		\$59,339		\$59,639	
Average Family Income (2002)	\$68,526		\$65,286		\$70,566	
<b>Median Household Income</b>						
Est. Median Household Income (2002)	\$42,773		\$42,535		\$42,556	
Proj. Median Household Income (2007)	\$46,823		\$46,367		\$46,431	
Median Family Income (2002)	\$50,571		\$50,034		\$51,291	
<b>Per Capita Income</b>						
Est. Per Capita Income (2002)	\$22,403		\$22,042		\$23,117	
Proj. Per Capita Income (2007)	\$25,116		\$24,296		\$25,118	
Per Capita Income Est. 5 year change	\$2,714	12.1%	\$2,254	10.2%	\$2,001	8.7%
<b>Other Income</b>						
Est. Median Disposable Income (2002)	\$37,150		\$36,935		\$37,004	
Est. Median Disposable Income (2007)	\$40,342		\$40,002		\$40,091	
Disposable Income Est. 5 year change	\$3,192	8.6%	\$3,067	8.3%	\$3,087	8.3%
Est. Median Household Net Worth (2002)	\$37,757		\$36,382		\$35,464	
<b>Daytime Demos</b>						
Total Number of Businesses (2002)	706		1,494		4,207	
Total Number of Employees (2002)	14,511		26,379		83,468	
Estimated Retail Sales (in \$1,000s)	\$257,852		\$542,842		\$1,877,143	
Average Payroll per Employee (2002)	\$33,743		\$33,182		\$33,930	
Unemployment Rate (2002)	6.35%		5.99%		6.05%	
Employee Population per Business	20.5 to 1		17.7 to 1		19.8 to 1	
Residential Population per Business	39.0 to 1		39.8 to 1		31.0 to 1	

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### Weybourne Development

5 min drive

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#### Race & Ethnicity

White (2002)	25,028	90.8%	52,104	87.6%	112,049	85.9%
Black or African American (2002)	1,751	6.4%	5,138	8.6%	12,781	9.8%
Asian & Pacific Islander (2002)	395	1.4%	1,118	1.9%	2,294	1.8%
American Indian & Alaska Native (2002)	75	0.3%	171	0.3%	357	0.3%
Other Race (2002)	304	1.1%	958	1.6%	2,886	2.2%
Hispanic or Latino Population (2002)	683	2.5%	1,888	3.2%	5,741	4.4%
Not Hispanic or Latino Population (2002)	26,869	97.5%	57,601	96.8%	124,626	95.6%
<i>Hispanic Origin: Mexican (2002)</i>	401	58.7%	1,133	60.0%	3,390	59.1%
<i>Hispanic Origin: Puerto Rican (2002)</i>	58	8.5%	187	9.9%	676	11.8%
<i>Hispanic Origin: Cuban (2002)</i>	10	1.5%	57	3.0%	170	3.0%
<i>Hispanic Origin: Other Hispanic (2002)</i>	213	31.2%	511	27.1%	1,505	26.2%
<i>Hispanic Origin Population (1990)</i>	173	0.8%	409	0.9%	905	0.9%
Not of Hispanic Origin Population (1990)	21,340	99.2%	44,711	99.1%	102,136	99.1%
Hispanic or Latino Population (2000)	605	2.3%	1,671	2.9%	5,104	4.0%
Not Hispanic or Latino Population (2000)	26,051	97.7%	55,622	97.1%	121,128	96.0%
Hispanic or Latino Population (2007)	895	3.0%	2,475	3.8%	7,442	5.3%
Not Hispanic or Latino Population (2007)	28,971	97.0%	62,666	96.2%	133,628	94.7%
Hist. Hispanic Ann Growth (1990 to 2002)	511	24.6%	1,479	30.1%	4,835	44.5%
Proj. Hispanic Ann Growth (2002 to 2007)	212	6.2%	587	6.2%	1,701	5.9%

#### Age Distribution

Age 0 to 4 yrs (2002)	1,962	7.1%	4,547	7.6%	9,786	7.5%
Age 5 to 9 yrs (2002)	2,041	7.4%	4,503	7.6%	9,583	7.4%
Age 10 to 13 yrs (2002)	1,582	5.7%	3,442	5.8%	7,150	5.5%
Age 14 to 17 yrs (2002)	1,595	5.8%	3,435	5.8%	7,012	5.4%
Age 18 to 24 yrs (2002)	2,361	8.6%	5,422	9.1%	12,532	9.6%
Age 25 to 34 yrs (2002)	4,135	15.0%	9,547	16.0%	21,474	16.5%
Age 35 to 44 yrs (2002)	4,635	16.8%	10,269	17.3%	22,494	17.3%
Age 45 to 54 yrs (2002)	3,822	13.9%	8,065	13.6%	17,454	13.4%
Age 55 to 64 yrs (2002)	2,153	7.8%	4,400	7.4%	9,872	7.6%
Age 65 to 74 yrs (2002)	1,534	5.6%	2,963	5.0%	6,699	5.1%
Age 75 to 84 yrs (2002)	1,174	4.3%	2,017	3.4%	4,652	3.6%
Age 85 yrs plus (2002)	557	2.0%	877	1.5%	1,659	1.3%
Median Age (2002)	34.5	yrs	33.2	yrs	33.2	yrs

#### Gender Age Distribution

Female Population (2002)	14,385	52.2%	30,685	51.6%	66,693	51.2%
<i>Age 0 to 17 yrs (2002)</i>	3,573	24.8%	7,930	25.8%	16,476	24.7%
<i>Age 18 to 49 yrs (2002)</i>	6,671	46.4%	14,942	48.7%	33,036	49.5%
<i>Age 50 to 74 yrs (2002)</i>	2,917	20.3%	5,821	19.0%	12,993	19.5%
<i>Age 75 yrs plus (2002)</i>	1,223	8.5%	1,992	6.5%	4,187	6.3%
Female Median Age (2002)	35.9	yrs	34.1	yrs	34.1	yrs
Male Population (2002)	13,168	47.8%	28,804	48.4%	63,674	48.8%
<i>Age 0 to 17 yrs (2002)</i>	3,608	27.4%	7,997	27.8%	17,055	26.8%
<i>Age 18 to 49 yrs (2002)</i>	6,496	49.3%	14,691	51.0%	32,876	51.6%
<i>Age 50 to 74 yrs (2002)</i>	2,555	19.4%	5,213	18.1%	11,620	18.2%
<i>Age 75 yrs plus (2002)</i>	509	3.9%	903	3.1%	2,124	3.3%
Male Median Age (2002)	33.0	yrs	32.2	yrs	32.4	yrs

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<b>Household Income Distribution</b>						
HH Income \$150,000 or More (2002)	327	3.0%	724	3.0%	1,774	3.3%
HH Income \$100,000 to 149,999 (2002)	700	6.3%	1,512	6.3%	3,483	6.5%
HH Income \$75,000 to 99,999 (2002)	1,114	10.1%	2,371	9.9%	5,260	9.8%
HH Income \$50,000 to 74,999 (2002)	2,370	21.4%	5,053	21.2%	11,306	21.0%
HH Income \$35,000 to 49,999 (2002)	2,056	18.6%	4,407	18.5%	9,861	18.3%
HH Income \$25,000 to 34,999 (2002)	1,528	13.8%	3,287	13.8%	7,414	13.8%
HH Income \$15,000 to 24,999 (2002)	1,541	13.9%	3,355	14.1%	7,523	14.0%
HH Income \$0 to 14,999 (2002)	1,433	12.9%	3,133	13.1%	7,137	13.3%
HH Income \$35,000+ (2002)	6,567	59.3%	14,066	59.0%	31,685	58.9%
HH Income \$50,000+ (2002)	4,510	40.8%	9,659	40.5%	21,824	40.6%
HH Income \$75,000+ (2002)	2,140	19.3%	4,606	19.3%	10,518	19.6%
<b>Housing</b>						
Total Housing Units (2002)	11,791		25,233		57,075	
Housing Units, Occupied (2002)	11,068	93.9%	23,842	94.5%	53,760	94.2%
<i>Housing Units, Owner-Occupied (2002)</i>	7,919	71.5%	15,928	66.8%	33,662	62.6%
<i>Housing Units, Renter-Occupied (2002)</i>	3,149	28.5%	7,915	33.2%	20,098	37.4%
Housing Units, Vacant (2002)	723	6.1%	1,391	5.5%	3,315	5.8%
Median Years in Residence (2002)	3.8 yrs		3.7 yrs		3.7 yrs	
<b>Marital Status</b>						
Never Married (2002)	4,510	21.3%	10,681	23.6%	25,113	25.0%
Now Married (2002)	12,034	56.8%	24,593	54.3%	53,695	53.5%
Separated (2002)	293	1.4%	668	1.5%	1,483	1.5%
Widowed (2002)	1,458	6.9%	2,662	5.9%	5,615	5.6%
Divorced (2002)	2,877	13.6%	6,678	14.7%	14,436	14.4%
<b>Household Type</b>						
Population Family (2002)	21,754	79.0%	47,000	79.0%	100,798	77.3%
Population Non-Family (2002)	5,381	19.5%	11,667	19.6%	28,099	21.6%
Population Group Qtrs (2002)	419	1.5%	822	1.4%	1,469	1.1%
Family Households (2002)	7,250	65.5%	15,650	65.6%	33,753	62.8%
Married Couple With Children (2002)	2,654	22.1%	5,771	23.5%	12,112	22.6%
Average Family Household Size (2002)	3.00		3.00		2.99	
Non-Family Households (2002)	3,818	34.5%	8,192	34.4%	20,007	37.2%
<b>Household Size</b>						
1 Person Household (2002)	3,138	28.4%	6,619	27.8%	16,124	30.0%
2 Person Households (2002)	3,547	32.0%	7,691	32.3%	17,465	32.5%
3 Person Households (2002)	1,846	16.7%	4,151	17.4%	8,772	16.3%
4 Person Households (2002)	1,615	14.6%	3,424	14.4%	7,162	13.3%
5 Person Households (2002)	619	5.6%	1,334	5.6%	2,863	5.3%
6+ Person Households (2002)	302	2.7%	623	2.6%	1,373	2.6%
<b>Household Vehicles</b>						
Total Vehicles Available (2002)	18,886		40,925		91,864	
Household: 0 Vehicles Available (2002)	1,032	9.3%	1,792	7.5%	3,880	7.2%
Household: 1 Vehicles Available (2002)	3,924	35.5%	9,023	37.8%	20,990	39.0%
Household: 2+ Vehicles Available (2002)	6,112	55.2%	13,027	54.6%	28,890	53.7%
Average Vehicles Per Household (2002)	1.8		1.8		1.8	

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<b>Occupation</b>						
Labor: Population 16+ by Occupation (2002)	12,263		26,181		58,142	
Executive & Managers (2002)	1,470	12.0%	3,035	11.6%	7,074	12.2%
Professional & Specialty (2002)	1,659	13.5%	3,419	13.1%	7,721	13.3%
Technical Support (2002)	565	4.6%	1,144	4.4%	2,596	4.5%
Sales (2002)	1,270	10.4%	2,790	10.7%	6,458	11.1%
Administrative Support (2002)	2,418	19.7%	5,248	20.0%	11,388	19.6%
Private Household Services (2002)	13	0.1%	27	0.1%	73	0.1%
Protective Services (2002)	345	2.8%	728	2.8%	1,410	2.4%
Other Services (2002)	1,271	10.4%	2,790	10.7%	6,128	10.5%
Farming, Forestry & Fishing (2002)	26	0.2%	57	0.2%	119	0.2%
Precision Production & Craft (2002)	1,519	12.4%	3,156	12.1%	6,733	11.6%
Machine Operator (2002)	752	6.1%	1,625	6.2%	3,566	6.1%
Transportation & Material Moving (2002)	549	4.5%	1,224	4.7%	2,563	4.4%
Laborers (2002)	407	3.3%	939	3.6%	2,312	4.0%
Occupation: White Collar Workers (2002)		56.0%		55.5%		56.3%
Occupation: Blue Collar Workers (2002)		44.1%		44.5%		43.7%
<b>Consumer Expenditure (in \$1,000s)</b>						
Total Household Expenditure (2002)	\$511		\$1,090		\$2,487	
Total Non-Retail Expenditures (2002)	\$298	58.2%	\$635	58.2%	\$1,448	58.2%
Total Retail Expenditures (2002)	\$214	41.8%	\$455	41.8%	\$1,039	41.8%
Apparel (2002)	\$28	5.5%	\$60	5.5%	\$137	5.5%
Contributions (2002)	\$15	3.0%	\$33	3.0%	\$74	3.0%
Education (2002)	\$9	1.7%	\$19	1.7%	\$44	1.8%
Entertainment (2002)	\$27	5.3%	\$57	5.3%	\$131	5.3%
Food And Beverages (2002)	\$84	16.5%	\$180	16.5%	\$411	16.5%
Furnishings And Equipment (2002)	\$21	4.0%	\$44	4.0%	\$100	4.0%
Gifts (2002)	\$16	3.0%	\$33	3.0%	\$76	3.0%
Health Care (2002)	\$32	6.2%	\$67	6.2%	\$154	6.2%
Household Operations (2002)	\$16	3.1%	\$34	3.1%	\$77	3.1%
Miscellaneous Expenses (2002)	\$6	1.1%	\$12	1.1%	\$28	1.1%
Personal Care (2002)	\$9	1.7%	\$19	1.7%	\$42	1.7%
Personal Insurance (2002)	\$6	1.2%	\$13	1.2%	\$29	1.2%
Reading (2002)	\$3	0.5%	\$6	0.5%	\$13	0.5%
Shelter (2002)	\$89	17.5%	\$190	17.4%	\$433	17.4%
Tobacco (2002)	\$5	0.9%	\$10	0.9%	\$23	0.9%
Transportation (2002)	\$107	20.8%	\$227	20.9%	\$519	20.9%
Utilities (2002)	\$40	7.9%	\$86	7.9%	\$196	7.9%
<b>Educational Attainment</b>						
Adult Population (25 Years or Older) (2002)	18,011		38,140		84,304	
Elementary (0 to 8) (2002)	547	3.0%	1,162	3.0%	2,777	3.3%
Some High School (9 to 11) (2002)	2,015	11.2%	4,080	10.7%	9,026	10.7%
High School Graduate (12) (2002)	6,479	36.0%	14,037	36.8%	29,991	35.6%
Some College (13 to 16) (2002)	3,713	20.6%	7,953	20.9%	17,883	21.2%
Associate Degree Only (2002)	1,139	6.3%	2,349	6.2%	4,932	5.9%
Bachelor Degree Only (2002)	2,469	13.7%	5,410	14.2%	12,817	15.2%
Graduate Degree (2002)	1,650	9.2%	3,149	8.3%	6,878	8.2%

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<b>Units In Structure</b>							
1 Detached Unit (1990)		4,469	49.1%	9,642	49.9%	23,938	52.8%
1 Attached Unit (1990)		411	4.5%	767	4.0%	1,765	3.9%
2 to 4 Units (1990)		288	3.2%	1,042	5.4%	2,870	6.3%
5 to 9 Units (1990)		555	6.1%	1,493	7.7%	4,025	8.9%
10 to 19 Units (1990)		642	7.1%	2,563	13.3%	5,710	12.6%
20 to 49 Units (1990)		148	1.6%	684	3.5%	2,149	4.7%
50 or more Units (1990)		925	10.2%	1,008	5.2%	1,213	2.7%
Mobile Home or Trailer (1990)		1,596	17.6%	2,037	10.5%	3,412	7.5%
Other Structure (1990)		60	0.7%	103	0.5%	295	0.7%
<b>Homes Built By Year</b>							
Homes Built 1989 to 1990		145	1.6%	329	1.7%	854	1.9%
Homes Built 1985 to 1988		900	9.9%	1,596	8.3%	4,416	9.8%
Homes Built 1980 to 1984		1,263	13.9%	2,289	11.8%	4,996	11.0%
Homes Built 1970 to 1979		3,165	34.8%	6,045	31.3%	11,413	25.2%
Homes Built 1960 to 1969		2,261	24.9%	5,055	26.1%	10,695	23.6%
Homes Built 1950 to 1959		783	8.6%	2,239	11.6%	6,089	13.4%
Homes Built 1940 to 1949		274	3.0%	890	4.6%	3,409	7.5%
Homes Built Before 1939		302	3.3%	891	4.6%	3,418	7.5%
<b>Home Values</b>							
Home Values \$500,000 or More (1990)		2	0.0%	4	0.0%	21	0.1%
Home Values \$400,000 to \$499,999 (1990)		1	0.0%	2	0.0%	15	0.1%
Home Values \$300,000 to \$399,999 (1990)		1	0.0%	5	0.1%	28	0.1%
Home Values \$200,000 to \$299,999 (1990)		20	0.5%	44	0.5%	156	0.8%
Home Values \$150,000 to \$199,999 (1990)		69	1.7%	126	1.5%	365	1.8%
Home Values \$100,000 to \$149,999 (1990)		608	14.8%	952	11.1%	1,843	8.9%
Home Values \$75,000 to \$99,999 (1990)		1,303	31.8%	2,457	28.7%	4,977	24.0%
Home Values \$50,000 to \$74,999 (1990)		1,680	41.0%	3,477	40.7%	7,762	37.5%
Home Values \$25,000 to \$49,999 (1990)		385	9.4%	1,348	15.8%	4,831	23.3%
Home Values \$0 to \$24,999 (1990)		28	0.7%	133	1.6%	723	3.5%
Owner Occupied Median Home Value (1990)		\$77,574		\$72,638		\$68,145	
Renter Occupied Median Rent (1990)		\$391		\$371		\$360	
<b>Transportation To Work</b>							
Drive to Work Alone (1990)		9,281	82.9%	19,734	82.1%	45,209	82.1%
Drive to Work in Carpool (1990)		1,364	12.2%	3,071	12.8%	6,835	12.4%
Travel to Work - Public Transportation (1990)		55	0.5%	162	0.7%	601	1.1%
Drive to Work on Motorcycle (1990)		7	0.1%	28	0.1%	72	0.1%
Walk or Bicycle to Work (1990)		171	1.5%	370	1.5%	949	1.7%
Other Means (1990)		58	0.5%	176	0.7%	342	0.6%
Work at Home (1990)		260	2.3%	498	2.1%	1,089	2.0%
<b>Travel Time</b>							
Travel to Work in 10 Minutes or Less (1990)		1,252	11.2%	2,885	12.0%	6,668	12.1%
Travel to Work in 10 to 29 Minutes (1990)		6,617	59.1%	14,765	61.4%	34,217	62.1%
Travel to Work in 30 to 59 Minutes (1990)		2,766	24.7%	5,202	21.6%	11,514	20.9%
Travel to Work in 60 to 89 Minutes (1990)		175	1.6%	404	1.7%	949	1.7%
Travel to Work in 90 Minutes or More (1990)		125	1.1%	285	1.2%	661	1.2%
Average Travel Time to Work (1990)		21.0	mins	20.5	mins	20.4	mins

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