

DEMOGRAPHIC PROFILE EXPANDED

2000 Census, 2002 Estimates & 2007 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.763582 / -86.350397

February 2009

RF5

35+/- Acres at Gable Drive & Rockville Road Avon, IN

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2002)	2,093		31,020		97,879	
Census Population (1990)	1,343		20,368		69,943	
Census Population (2000)	1,975		29,358		93,528	
Projected Population (2007)	2,397		35,277		109,061	
Forecasted Population (2012)	2,726		39,887		121,285	
Historical Annual Growth (1990 to 2000)	631	4.7%	8,990	4.4%	23,585	3.4%
Historical Annual Growth (2000 to 2002)	118	3.0%	1,663	2.8%	4,352	2.3%
Projected Annual Growth (2002 to 2007)	304	2.9%	4,257	2.7%	11,182	2.3%
Est. Population Density (2002)	665.64 <i>psm</i>		1,097.20 <i>psm</i>		1,246.08 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.27 <i>sq mi</i>		78.55 <i>sq mi</i>	
Households						
Estimated Households (2002)	803		11,774		39,213	
Census Households (1990)	486		7,581		27,686	
Census Households (2000)	749		11,076		37,366	
Projected Households (2007)	945		13,613		44,128	
Forecasted Households (2012)	1,091		15,511		49,127	
Households with Children (2002)	331	41.3%	4,817	40.9%	14,541	37.1%
Average Household Size (2002)	2.61		2.60		2.47	
Average Household Income						
Est. Average Household Income (2002)	\$58,189		\$64,210		\$61,365	
Proj. Average Household Income (2007)	\$60,827		\$65,140		\$64,517	
Average Family Income (2002)	\$68,119		\$76,034		\$75,531	
Median Household Income						
Est. Median Household Income (2002)	\$46,695		\$47,835		\$45,608	
Proj. Median Household Income (2007)	\$49,863		\$52,037		\$49,390	
Median Family Income (2002)	\$52,338		\$54,180		\$53,504	
Per Capita Income						
Est. Per Capita Income (2002)	\$22,323		\$24,448		\$24,672	
Proj. Per Capita Income (2007)	\$24,005		\$25,362		\$26,423	
Per Capita Income Est. 5 year change	\$1,682	7.5%	\$915	3.7%	\$1,752	7.1%
Other Income						
Est. Median Disposable Income (2002)	\$40,129		\$41,071		\$39,323	
Est. Median Disposable Income (2007)	\$42,445		\$44,336		\$42,334	
Disposable Income Est. 5 year change	\$2,316	5.8%	\$3,265	7.9%	\$3,011	7.7%
Est. Median Household Net Worth (2002)	\$37,172		\$39,868		\$37,406	
Daytime Demos						
Total Number of Businesses (2002)	39		794		2,639	
Total Number of Employees (2002)	356		14,281		45,817	
Estimated Retail Sales (<i>in \$1,000s</i>)	\$8,559		\$266,842		\$914,833	
Average Payroll per Employee (2002)	\$24,125		\$31,567		\$32,277	
Unemployment Rate (2002)	7.46%		6.67%		5.48%	
Employee Population per Business	9.2 to 1		18.0 to 1		17.4 to 1	
Residential Population per Business	53.8 to 1		39.1 to 1		37.1 to 1	

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Race & Ethnicity						
White (2002)	2,027	96.8%	29,196	94.1%	88,396	90.3%
Black or African American (2002)	19	0.9%	1,107	3.6%	6,454	6.6%
Asian & Pacific Islander (2002)	21	1.0%	384	1.2%	1,609	1.6%
American Indian & Alaska Native (2002)	7	0.3%	77	0.2%	240	0.2%
Other Race (2002)	19	0.9%	256	0.8%	1,181	1.2%
Hispanic or Latino Population (2002)	46	2.2%	637	2.1%	2,508	2.6%
Not Hispanic or Latino Population (2002)	2,046	97.8%	30,383	97.9%	95,371	97.4%
<i>Hispanic Origin: Mexican (2002)</i>	33	69.9%	408	64.0%	1,521	60.6%
<i>Hispanic Origin: Puerto Rican (2002)</i>	2	3.5%	50	7.9%	293	11.7%
<i>Hispanic Origin: Cuban (2002)</i>	2	5.4%	13	2.0%	63	2.5%
<i>Hispanic Origin: Other Hispanic (2002)</i>	10	21.3%	166	26.0%	631	25.2%
Hispanic Origin Population (1990)	9	0.7%	153	0.8%	543	0.8%
Not of Hispanic Origin Population (1990)	1,334	99.3%	20,215	99.2%	69,400	99.2%
Hispanic or Latino Population (2000)	40	2.0%	553	1.9%	2,203	2.4%
Not Hispanic or Latino Population (2000)	1,935	98.0%	28,804	98.1%	91,324	97.6%
Hispanic or Latino Population (2007)	66	2.7%	871	2.5%	3,346	3.1%
Not Hispanic or Latino Population (2007)	2,331	97.3%	34,406	97.5%	105,716	96.9%
Hist. Hispanic Ann Growth (1990 to 2002)	38	35.0%	484	26.3%	1,965	30.2%
Proj. Hispanic Ann Growth (2002 to 2007)	19	8.3%	234	7.4%	838	6.7%
Age Distribution						
Age 0 to 4 yrs (2002)	167	8.0%	2,419	7.8%	7,319	7.5%
Age 5 to 9 yrs (2002)	188	9.0%	2,580	8.3%	7,408	7.6%
Age 10 to 13 yrs (2002)	131	6.2%	1,905	6.1%	5,683	5.8%
Age 14 to 17 yrs (2002)	113	5.4%	1,793	5.8%	5,607	5.7%
Age 18 to 24 yrs (2002)	189	9.0%	2,346	7.6%	8,394	8.6%
Age 25 to 34 yrs (2002)	360	17.2%	4,648	15.0%	15,368	15.7%
Age 35 to 44 yrs (2002)	371	17.7%	5,610	18.1%	17,328	17.7%
Age 45 to 54 yrs (2002)	294	14.0%	4,442	14.3%	13,767	14.1%
Age 55 to 64 yrs (2002)	160	7.6%	2,432	7.8%	7,563	7.7%
Age 65 to 74 yrs (2002)	80	3.8%	1,423	4.6%	4,848	5.0%
Age 75 to 84 yrs (2002)	33	1.6%	959	3.1%	3,311	3.4%
Age 85 yrs plus (2002)	9	0.4%	463	1.5%	1,281	1.3%
Median Age (2002)	31.7	yrs	33.8	yrs	33.7	yrs
Gender Age Distribution						
Female Population (2002)	1,054	50.4%	15,935	51.4%	50,339	51.4%
<i>Age 0 to 17 yrs (2002)</i>	300	28.5%	4,294	26.9%	12,879	25.6%
<i>Age 18 to 49 yrs (2002)</i>	539	51.2%	7,565	47.5%	24,562	48.8%
<i>Age 50 to 74 yrs (2002)</i>	191	18.2%	3,081	19.3%	9,816	19.5%
<i>Age 75 yrs plus (2002)</i>	23	2.2%	994	6.2%	3,082	6.1%
Female Median Age (2002)	31.6	yrs	34.7	yrs	34.6	yrs
Male Population (2002)	1,039	49.6%	15,086	48.6%	47,540	48.6%
<i>Age 0 to 17 yrs (2002)</i>	299	28.8%	4,402	29.2%	13,138	27.6%
<i>Age 18 to 49 yrs (2002)</i>	545	52.5%	7,410	49.1%	23,949	50.4%
<i>Age 50 to 74 yrs (2002)</i>	176	17.0%	2,845	18.9%	8,943	18.8%
<i>Age 75 yrs plus (2002)</i>	19	1.8%	428	2.8%	1,510	3.2%
Male Median Age (2002)	31.8	yrs	32.9	yrs	32.9	yrs

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Household Income Distribution						
HH Income \$150,000 or More (2002)	10	1.2%	360	3.1%	1,347	3.4%
HH Income \$100,000 to 149,999 (2002)	58	7.2%	965	8.2%	2,836	7.2%
HH Income \$75,000 to 99,999 (2002)	105	13.1%	1,411	12.0%	4,234	10.8%
HH Income \$50,000 to 74,999 (2002)	191	23.8%	2,820	24.0%	8,960	22.8%
HH Income \$35,000 to 49,999 (2002)	153	19.0%	2,110	17.9%	7,118	18.2%
HH Income \$25,000 to 34,999 (2002)	99	12.3%	1,438	12.2%	5,103	13.0%
HH Income \$15,000 to 24,999 (2002)	109	13.6%	1,426	12.1%	5,010	12.8%
HH Income \$0 to 14,999 (2002)	78	9.7%	1,243	10.6%	4,604	11.7%
HH Income \$35,000+ (2002)	517	64.4%	7,667	65.1%	24,495	62.5%
HH Income \$50,000+ (2002)	364	45.4%	5,557	47.2%	17,377	44.3%
HH Income \$75,000+ (2002)	173	21.6%	2,736	23.2%	8,417	21.5%
Housing						
Total Housing Units (2002)	826		12,315		41,109	
Housing Units, Occupied (2002)	803	97.2%	11,774	95.6%	39,213	95.4%
<i>Housing Units, Owner-Occupied (2002)</i>	645	80.4%	9,369	79.6%	27,104	69.1%
<i>Housing Units, Renter-Occupied (2002)</i>	158	19.6%	2,405	20.4%	12,109	30.9%
Housing Units, Vacant (2002)	23	2.8%	541	4.4%	1,897	4.6%
Median Years in Residence (2002)	3.2	yrs	3.5	yrs	3.6	yrs
Marital Status						
Never Married (2002)	269	17.3%	4,571	19.7%	17,401	23.3%
Now Married (2002)	1,012	65.3%	14,427	62.1%	42,722	57.2%
Separated (2002)	22	1.4%	274	1.2%	922	1.2%
Widowed (2002)	54	3.5%	1,244	5.4%	3,977	5.3%
Divorced (2002)	193	12.5%	2,706	11.7%	9,648	12.9%
Household Type						
Population Family (2002)	1,741	83.2%	25,856	83.4%	78,756	80.5%
Population Non-Family (2002)	352	16.8%	4,805	15.5%	18,029	18.4%
Population Group Qtrs (2002)	0	0.0%	358	1.2%	1,095	1.1%
Family Households (2002)	568	70.8%	8,422	71.5%	26,174	66.7%
Married Couple With Children (2002)	235	23.2%	3,528	24.5%	10,195	23.9%
Average Family Household Size (2002)	3.06		3.07		3.01	
Non-Family Households (2002)	235	29.2%	3,352	28.5%	13,038	33.3%
Household Size						
1 Person Household (2002)	179	22.3%	2,718	23.1%	10,577	27.0%
2 Person Households (2002)	264	32.8%	3,780	32.1%	12,933	33.0%
3 Person Households (2002)	146	18.2%	2,109	17.9%	6,662	17.0%
4 Person Households (2002)	135	16.8%	2,056	17.5%	5,822	14.8%
5 Person Households (2002)	56	6.9%	781	6.6%	2,258	5.8%
6+ Person Households (2002)	23	2.8%	331	2.8%	961	2.5%
Household Vehicles						
Total Vehicles Available (2002)	1,575		22,288		71,283	
Household: 0 Vehicles Available (2002)	27	3.4%	702	6.0%	2,334	6.0%
Household: 1 Vehicles Available (2002)	207	25.7%	3,513	29.8%	13,670	34.9%
Household: 2+ Vehicles Available (2002)	569	70.9%	7,559	64.2%	23,208	59.2%
Average Vehicles Per Household (2002)	2.0		2.0		1.9	

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Occupation						
Labor: Population 16+ by Occupation (2002)	831		13,071		43,074	
Executive & Managers (2002)	81	9.8%	1,715	13.1%	5,372	12.5%
Professional & Specialty (2002)	99	11.9%	1,776	13.6%	6,075	14.1%
Technical Support (2002)	42	5.1%	622	4.8%	1,962	4.6%
Sales (2002)	83	10.0%	1,395	10.7%	4,862	11.3%
Administrative Support (2002)	163	19.6%	2,476	18.9%	8,320	19.3%
Private Household Services (2002)	0		8	0.1%	47	0.1%
Protective Services (2002)	16	2.0%	250	1.9%	986	2.3%
Other Services (2002)	76	9.2%	1,200	9.2%	4,190	9.7%
Farming, Forestry & Fishing (2002)	3	0.3%	32	0.2%	90	0.2%
Precision Production & Craft (2002)	135	16.2%	1,782	13.6%	5,255	12.2%
Machine Operator (2002)	61	7.3%	786	6.0%	2,439	5.7%
Transportation & Material Moving (2002)	48	5.8%	613	4.7%	1,912	4.4%
Laborers (2002)	25	3.0%	416	3.2%	1,563	3.6%
Occupation: White Collar Workers (2002)		51.4%		56.4%		57.4%
Occupation: Blue Collar Workers (2002)		48.6%		43.6%		42.6%
Consumer Expenditure (in \$1,000s)						
Total Household Expenditure (2002)	\$38		\$600		\$1,935	
Total Non-Retail Expenditures (2002)	\$22	58.2%	\$349	58.2%	\$1,126	58.2%
Total Retail Expenditures (2002)	\$16	41.8%	\$251	41.8%	\$808	41.8%
Apparel (2002)	\$2	5.5%	\$33	5.5%	\$106	5.5%
Contributions (2002)	\$1	3.0%	\$18	3.0%	\$58	3.0%
Education (2002)	\$1	1.7%	\$10	1.7%	\$34	1.7%
Entertainment (2002)	\$2	5.3%	\$32	5.3%	\$102	5.3%
Food And Beverages (2002)	\$6	16.5%	\$99	16.5%	\$319	16.5%
Furnishings And Equipment (2002)	\$2	4.0%	\$24	4.0%	\$78	4.0%
Gifts (2002)	\$1	3.0%	\$18	3.0%	\$59	3.0%
Health Care (2002)	\$2	6.1%	\$37	6.1%	\$119	6.2%
Household Operations (2002)	\$1	3.1%	\$19	3.1%	\$60	3.1%
Miscellaneous Expenses (2002)	\$0	1.1%	\$7	1.1%	\$22	1.1%
Personal Care (2002)	\$1	1.7%	\$10	1.7%	\$33	1.7%
Personal Insurance (2002)	\$0	1.2%	\$7	1.2%	\$22	1.2%
Reading (2002)	\$0	0.5%	\$3	0.5%	\$10	0.5%
Shelter (2002)	\$7	17.7%	\$105	17.6%	\$339	17.5%
Tobacco (2002)	\$0	0.9%	\$6	0.9%	\$18	0.9%
Transportation (2002)	\$8	20.9%	\$125	20.9%	\$403	20.9%
Utilities (2002)	\$3	7.8%	\$47	7.8%	\$152	7.8%
Educational Attainment						
Adult Population (25 Years or Older) (2002)	1,305		19,977		63,468	
Elementary (0 to 8) (2002)	26	2.0%	488	2.4%	1,633	2.6%
Some High School (9 to 11) (2002)	119	9.1%	1,876	9.4%	5,752	9.1%
High School Graduate (12) (2002)	594	45.5%	7,412	37.1%	22,670	35.7%
Some College (13 to 16) (2002)	288	22.1%	4,241	21.2%	13,865	21.8%
Associate Degree Only (2002)	79	6.0%	1,301	6.5%	3,951	6.2%
Bachelor Degree Only (2002)	120	9.2%	2,846	14.2%	9,944	15.7%
Graduate Degree (2002)	80	6.1%	1,813	9.1%	5,654	8.9%

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Units In Structure						
1 Detached Unit (1990)	262	51.4%	4,352	53.9%	16,268	55.3%
1 Attached Unit (1990)	2	0.4%	344	4.3%	1,268	4.3%
2 to 4 Units (1990)	3	0.5%	191	2.4%	1,688	5.7%
5 to 9 Units (1990)	0		272	3.4%	2,260	7.7%
10 to 19 Units (1990)	0		376	4.7%	3,081	10.5%
20 to 49 Units (1990)	0		74	0.9%	1,109	3.8%
50 or more Units (1990)	0		578	7.2%	1,218	4.1%
Mobile Home or Trailer (1990)	242	47.5%	1,839	22.8%	2,372	8.1%
Other Structure (1990)	0		44	0.5%	161	0.5%
Homes Built By Year						
Homes Built 1989 to 1990	5	1.0%	154	1.9%	740	2.5%
Homes Built 1985 to 1988	104	20.5%	983	12.2%	3,282	11.2%
Homes Built 1980 to 1984	67	13.3%	1,228	15.2%	3,816	13.0%
Homes Built 1970 to 1979	189	37.2%	3,100	38.4%	8,509	28.9%
Homes Built 1960 to 1969	94	18.5%	1,646	20.4%	6,747	22.9%
Homes Built 1950 to 1959	15	3.0%	532	6.6%	3,723	12.7%
Homes Built 1940 to 1949	10	2.0%	178	2.2%	1,246	4.2%
Homes Built Before 1939	24	4.7%	247	3.1%	1,340	4.6%
Home Values						
Home Values \$500,000 or More (1990)	0		2	0.0%	7	0.1%
Home Values \$400,000 to \$499,999 (1990)	0		1	0.0%	7	0.0%
Home Values \$300,000 to \$399,999 (1990)	0		3	0.1%	17	0.1%
Home Values \$200,000 to \$299,999 (1990)	3	1.2%	32	0.8%	110	0.8%
Home Values \$150,000 to \$199,999 (1990)	9	4.3%	127	3.2%	329	2.3%
Home Values \$100,000 to \$149,999 (1990)	50	23.0%	717	18.3%	1,826	12.6%
Home Values \$75,000 to \$99,999 (1990)	78	35.8%	1,215	31.0%	4,448	30.7%
Home Values \$50,000 to \$74,999 (1990)	66	30.4%	1,521	38.8%	5,750	39.7%
Home Values \$25,000 to \$49,999 (1990)	10	4.4%	278	7.1%	1,813	12.5%
Home Values \$0 to \$24,999 (1990)	2	0.8%	24	0.6%	169	1.2%
Owner Occupied Median Home Value (1990)	\$85,506		\$80,702		\$75,246	
Renter Occupied Median Rent (1990)	\$334		\$382		\$374	
Transportation To Work						
Drive to Work Alone (1990)	572	84.6%	8,780	83.5%	31,333	83.3%
Drive to Work in Carpool (1990)	69	10.2%	1,205	11.5%	4,503	12.0%
Travel to Work - Public Transportation (1990)	0		32	0.3%	179	0.5%
Drive to Work on Motorcycle (1990)	0		12	0.1%	47	0.1%
Walk or Bicycle to Work (1990)	4	0.6%	126	1.2%	524	1.4%
Other Means (1990)	6	0.9%	61	0.6%	197	0.5%
Work at Home (1990)	25	3.7%	298	2.8%	839	2.2%
Travel Time						
Travel to Work in 10 Minutes or Less (1990)	42	6.1%	967	9.2%	4,511	12.0%
Travel to Work in 10 to 29 Minutes (1990)	367	54.3%	5,906	56.2%	21,972	58.4%
Travel to Work in 30 to 59 Minutes (1990)	224	33.1%	3,048	29.0%	9,226	24.5%
Travel to Work in 60 to 89 Minutes (1990)	13	1.9%	186	1.8%	606	1.6%
Travel to Work in 90 Minutes or More (1990)	6	0.9%	110	1.0%	467	1.2%
Average Travel Time to Work (1990)	23.1	mins	22.1	mins	21.2	mins

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