

DEMOGRAPHIC PROFILE EXPANDED

2000 Census, 2002 Estimates & 2007 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.763658 / -86.347599

February 2009

RF5

61+ Acres Retail & Residential Development Avon, Indiana

5.00 min drivetime 7.00 min drivetime 10.00 min drivetime

Population

Estimated Population (2002)	18,606		44,866		112,655	
Census Population (1990)	13,395		29,732		83,442	
Census Population (2000)	17,806		42,511		108,139	
Projected Population (2007)	20,668		50,891		124,301	
Forecasted Population (2012)	22,935		57,413		137,137	
Historical Annual Growth (1990 to 2000)	4,411	3.3%	12,779	4.3%	24,697	3.0%
Historical Annual Growth (2000 to 2002)	801	2.2%	2,355	2.8%	4,517	2.1%
Projected Annual Growth (2002 to 2007)	2,062	2.2%	6,025	2.7%	11,646	2.1%
Est. Population Density (2002)	1,146.35	psm	1,198.12	psm	1,319.23	psm
Trade Area Size	16.23	sq mi	37.45	sq mi	85.40	sq mi

Households

Estimated Households (2002)	7,216		17,200		45,152	
Census Households (1990)	5,010		11,334		33,120	
Census Households (2000)	6,853		16,237		43,233	
Projected Households (2007)	8,160		19,741		50,310	
Forecasted Households (2012)	9,127		22,356		55,554	
Households with Children (2002)	2,842	39.4%	6,884	40.0%	16,738	37.1%
Average Household Size (2002)	2.56		2.58		2.46	

Average Household Income

Est. Average Household Income (2002)	\$61,694		\$64,254		\$59,013	
Proj. Average Household Income (2007)	\$63,880		\$65,127		\$62,269	
Average Family Income (2002)	\$74,112		\$75,892		\$72,157	

Median Household Income

Est. Median Household Income (2002)	\$46,544		\$47,469		\$45,041	
Proj. Median Household Income (2007)	\$50,615		\$51,674		\$48,638	
Median Family Income (2002)	\$53,313		\$54,036		\$52,851	

Per Capita Income

Est. Per Capita Income (2002)	\$23,976		\$24,701		\$23,761	
Proj. Per Capita Income (2007)	\$25,408		\$25,529		\$25,539	
Per Capita Income Est. 5 year change	\$1,432	6.0%	\$828	3.4%	\$1,778	7.5%

Other Income

Est. Median Disposable Income (2002)	\$40,052		\$40,782		\$38,888	
Est. Median Disposable Income (2007)	\$43,235		\$44,073		\$41,752	
Disposable Income Est. 5 year change	\$3,183	7.9%	\$3,291	8.1%	\$2,864	7.4%
Est. Median Household Net Worth (2002)	\$39,031		\$39,653		\$37,196	

Daytime Demos

Total Number of Businesses (2002)	442		1,165		3,231	
Total Number of Employees (2002)	8,184		19,299		54,257	
Estimated Retail Sales (in \$1,000s)	\$143,396		\$411,553		\$1,201,599	
Average Payroll per Employee (2002)	\$30,892		\$31,534		\$32,837	
Unemployment Rate (2002)	6.55%		6.62%		6.03%	
Employee Population per Business	18.5 to 1		16.6 to 1		16.8 to 1	
Residential Population per Business	42.1 to 1		38.5 to 1		34.9 to 1	

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Race & Ethnicity

White (2002)	17,504	94.1%	41,637	92.8%	101,430	90.0%
Black or African American (2002)	680	3.7%	2,043	4.6%	7,664	6.8%
Asian & Pacific Islander (2002)	210	1.1%	619	1.4%	1,811	1.6%
American Indian & Alaska Native (2002)	50	0.3%	113	0.3%	295	0.3%
Other Race (2002)	162	0.9%	454	1.0%	1,456	1.3%
Hispanic or Latino Population (2002)	413	2.2%	1,017	2.3%	3,047	2.7%
Not Hispanic or Latino Population (2002)	18,193	97.8%	43,849	97.7%	109,608	97.3%
<i>Hispanic Origin: Mexican (2002)</i>	264	63.8%	636	62.6%	1,826	59.9%
<i>Hispanic Origin: Puerto Rican (2002)</i>	29	7.1%	89	8.8%	371	12.2%
<i>Hispanic Origin: Cuban (2002)</i>	10	2.3%	22	2.2%	81	2.7%
<i>Hispanic Origin: Other Hispanic (2002)</i>	110	26.7%	269	26.5%	769	25.2%
<i>Hispanic Origin Population (1990)</i>	100	0.7%	228	0.8%	649	0.8%
Not of Hispanic Origin Population (1990)	13,294	99.3%	29,504	99.2%	82,793	99.2%
Hispanic or Latino Population (2000)	363	2.0%	886	2.1%	2,691	2.5%
Not Hispanic or Latino Population (2000)	17,443	98.0%	41,625	97.9%	105,447	97.5%
Hispanic or Latino Population (2007)	553	2.7%	1,381	2.7%	4,017	3.2%
Not Hispanic or Latino Population (2007)	20,116	97.3%	49,510	97.3%	120,284	96.8%
Hist. Hispanic Ann Growth (1990 to 2002)	313	26.0%	789	28.9%	2,398	30.8%
Proj. Hispanic Ann Growth (2002 to 2007)	139	6.7%	365	7.2%	970	6.4%

Age Distribution

Age 0 to 4 yrs (2002)	1,390	7.5%	3,483	7.8%	8,439	7.5%
Age 5 to 9 yrs (2002)	1,527	8.2%	3,619	8.1%	8,570	7.6%
Age 10 to 13 yrs (2002)	1,146	6.2%	2,715	6.1%	6,523	5.8%
Age 14 to 17 yrs (2002)	1,068	5.7%	2,609	5.8%	6,392	5.7%
Age 18 to 24 yrs (2002)	1,525	8.2%	3,417	7.6%	9,746	8.7%
Age 25 to 34 yrs (2002)	2,772	14.9%	6,717	15.0%	17,623	15.6%
Age 35 to 44 yrs (2002)	3,280	17.6%	8,061	18.0%	19,807	17.6%
Age 45 to 54 yrs (2002)	2,667	14.3%	6,381	14.2%	15,598	13.8%
Age 55 to 64 yrs (2002)	1,512	8.1%	3,500	7.8%	8,690	7.7%
Age 65 to 74 yrs (2002)	888	4.8%	2,195	4.9%	5,727	5.1%
Age 75 to 84 yrs (2002)	576	3.1%	1,513	3.4%	4,006	3.6%
Age 85 yrs plus (2002)	254	1.4%	656	1.5%	1,532	1.4%
Median Age (2002)	33.8	yrs	34.0	yrs	33.7	yrs

Gender Age Distribution

Female Population (2002)	9,567	51.4%	23,049	51.4%	57,843	51.3%
<i>Age 0 to 17 yrs (2002)</i>	2,548	26.6%	6,141	26.6%	14,768	25.5%
<i>Age 18 to 49 yrs (2002)</i>	4,532	47.4%	10,916	47.4%	28,013	48.4%
<i>Age 50 to 74 yrs (2002)</i>	1,909	20.0%	4,502	19.5%	11,348	19.6%
<i>Age 75 yrs plus (2002)</i>	577	6.0%	1,491	6.5%	3,713	6.4%
Female Median Age (2002)	34.8	yrs	35.0	yrs	34.6	yrs
Male Population (2002)	9,040	48.6%	21,817	48.6%	54,813	48.7%
<i>Age 0 to 17 yrs (2002)</i>	2,584	28.6%	6,285	28.8%	15,157	27.7%
<i>Age 18 to 49 yrs (2002)</i>	4,463	49.4%	10,695	49.0%	27,573	50.3%
<i>Age 50 to 74 yrs (2002)</i>	1,740	19.3%	4,158	19.1%	10,259	18.7%
<i>Age 75 yrs plus (2002)</i>	253	2.8%	679	3.1%	1,825	3.3%
Male Median Age (2002)	32.9	yrs	33.1	yrs	32.9	yrs

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Household Income Distribution

HH Income \$150,000 or More (2002)	201	2.8%	574	3.3%	1,541	3.4%
HH Income \$100,000 to 149,999 (2002)	556	7.7%	1,380	8.0%	3,141	7.0%
HH Income \$75,000 to 99,999 (2002)	856	11.9%	2,012	11.7%	4,778	10.6%
HH Income \$50,000 to 74,999 (2002)	1,674	23.2%	4,050	23.5%	10,240	22.7%
HH Income \$35,000 to 49,999 (2002)	1,306	18.1%	3,075	17.9%	8,225	18.2%
HH Income \$25,000 to 34,999 (2002)	912	12.6%	2,131	12.4%	5,945	13.2%
HH Income \$15,000 to 24,999 (2002)	923	12.8%	2,101	12.2%	5,870	13.0%
HH Income \$0 to 14,999 (2002)	789	10.9%	1,876	10.9%	5,411	12.0%
HH Income \$35,000+ (2002)	4,592	63.6%	11,092	64.5%	27,925	61.8%
HH Income \$50,000+ (2002)	3,287	45.5%	8,016	46.6%	19,699	43.6%
HH Income \$75,000+ (2002)	1,613	22.4%	3,966	23.1%	9,459	20.9%

Housing

Total Housing Units (2002)	7,588		18,049		47,412	
Housing Units, Occupied (2002)	7,216	95.1%	17,200	95.3%	45,152	95.2%
<i>Housing Units, Owner-Occupied (2002)</i>	5,563	77.1%	13,281	77.2%	30,587	67.7%
<i>Housing Units, Renter-Occupied (2002)</i>	1,653	22.9%	3,919	22.8%	14,565	32.3%
Housing Units, Vacant (2002)	371	4.9%	848	4.7%	2,260	4.8%
Median Years in Residence (2002)	3.5 yrs		3.7 yrs		3.6 yrs	

Marital Status

Never Married (2002)	2,782	19.9%	6,915	20.5%	20,074	23.4%
Now Married (2002)	8,616	61.5%	20,573	61.0%	48,422	56.3%
Separated (2002)	177	1.3%	399	1.2%	1,121	1.3%
Widowed (2002)	739	5.3%	1,882	5.6%	4,821	5.6%
Divorced (2002)	1,696	12.1%	3,979	11.8%	11,491	13.4%

Household Type

Population Family (2002)	15,313	82.3%	37,231	83.0%	90,161	80.0%
Population Non-Family (2002)	3,135	16.9%	7,159	16.0%	20,977	18.6%
Population Group Qtrs (2002)	158	0.8%	476	1.1%	1,517	1.3%
Family Households (2002)	5,022	69.6%	12,191	70.9%	30,012	66.5%
Married Couple With Children (2002)	2,004	23.3%	5,005	24.3%	11,511	23.8%
Average Family Household Size (2002)	3.05		3.05		3.00	
Non-Family Households (2002)	2,195	30.4%	5,010	29.1%	15,140	33.5%

Household Size

1 Person Household (2002)	1,787	24.8%	4,074	23.7%	12,346	27.3%
2 Person Households (2002)	2,319	32.1%	5,582	32.5%	14,813	32.8%
3 Person Households (2002)	1,243	17.2%	3,067	17.8%	7,685	17.0%
4 Person Households (2002)	1,194	16.5%	2,894	16.8%	6,615	14.7%
5 Person Households (2002)	465	6.4%	1,108	6.4%	2,573	5.7%
6+ Person Households (2002)	208	2.9%	475	2.8%	1,119	2.5%

Household Vehicles

Total Vehicles Available (2002)	13,454		32,246		81,129	
Household: 0 Vehicles Available (2002)	449	6.2%	1,140	6.6%	2,881	6.4%
Household: 1 Vehicles Available (2002)	2,202	30.5%	5,280	30.7%	15,999	35.4%
Household: 2+ Vehicles Available (2002)	4,565	63.3%	10,781	62.7%	26,272	58.2%
Average Vehicles Per Household (2002)	1.9		1.9		1.9	

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Occupation

Labor: Population 16+ by Occupation (2002)	7,899		19,097		49,728	
Executive & Managers (2002)	996	12.6%	2,368	12.4%	6,051	12.2%
Professional & Specialty (2002)	1,066	13.5%	2,666	14.0%	6,826	13.7%
Technical Support (2002)	380	4.8%	876	4.6%	2,234	4.5%
Sales (2002)	823	10.4%	2,043	10.7%	5,583	11.2%
Administrative Support (2002)	1,507	19.1%	3,666	19.2%	9,604	19.3%
Private Household Services (2002)	6	0.1%	14	0.1%	56	0.1%
Protective Services (2002)	162	2.0%	422	2.2%	1,154	2.3%
Other Services (2002)	738	9.3%	1,810	9.5%	4,956	10.0%
Farming, Forestry & Fishing (2002)	18	0.2%	51	0.3%	106	0.2%
Precision Production & Craft (2002)	1,091	13.8%	2,548	13.3%	6,088	12.2%
Machine Operator (2002)	482	6.1%	1,105	5.8%	2,934	5.9%
Transportation & Material Moving (2002)	383	4.8%	870	4.6%	2,276	4.6%
Laborers (2002)	246	3.1%	660	3.5%	1,861	3.7%
Occupation: White Collar Workers (2002)		55.8%		56.3%		56.7%
Occupation: Blue Collar Workers (2002)		44.2%		43.7%		43.4%

Consumer Expenditure (in \$1,000s)

Total Household Expenditure (2002)	\$357		\$876		\$2,169	
Total Non-Retail Expenditures (2002)	\$208	58.2%	\$510	58.2%	\$1,263	58.2%
Total Retail Expenditures (2002)	\$149	41.8%	\$366	41.8%	\$906	41.8%
Apparel (2002)	\$20	5.5%	\$48	5.5%	\$119	5.5%
Contributions (2002)	\$11	3.0%	\$26	3.0%	\$65	3.0%
Education (2002)	\$6	1.7%	\$15	1.7%	\$38	1.7%
Entertainment (2002)	\$19	5.3%	\$46	5.3%	\$114	5.3%
Food And Beverages (2002)	\$59	16.5%	\$144	16.5%	\$358	16.5%
Furnishings And Equipment (2002)	\$14	4.0%	\$35	4.0%	\$87	4.0%
Gifts (2002)	\$11	3.0%	\$27	3.0%	\$66	3.0%
Health Care (2002)	\$22	6.1%	\$54	6.2%	\$134	6.2%
Household Operations (2002)	\$11	3.1%	\$27	3.1%	\$67	3.1%
Miscellaneous Expenses (2002)	\$4	1.1%	\$10	1.1%	\$25	1.1%
Personal Care (2002)	\$6	1.7%	\$15	1.7%	\$37	1.7%
Personal Insurance (2002)	\$4	1.2%	\$10	1.2%	\$25	1.2%
Reading (2002)	\$2	0.5%	\$5	0.5%	\$12	0.5%
Shelter (2002)	\$63	17.6%	\$154	17.6%	\$380	17.5%
Tobacco (2002)	\$3	0.9%	\$8	0.9%	\$20	0.9%
Transportation (2002)	\$75	20.9%	\$183	20.9%	\$452	20.9%
Utilities (2002)	\$28	7.8%	\$68	7.8%	\$170	7.8%

Educational Attainment

Adult Population (25 Years or Older) (2002)	11,950		29,023		72,984	
Elementary (0 to 8) (2002)	275	2.3%	762	2.6%	2,019	2.8%
Some High School (9 to 11) (2002)	1,151	9.6%	2,762	9.5%	7,060	9.7%
High School Graduate (12) (2002)	4,515	37.8%	10,600	36.5%	26,346	36.1%
Some College (13 to 16) (2002)	2,555	21.4%	6,146	21.2%	15,871	21.7%
Associate Degree Only (2002)	740	6.2%	1,889	6.5%	4,475	6.1%
Bachelor Degree Only (2002)	1,614	13.5%	4,274	14.7%	10,941	15.0%
Graduate Degree (2002)	1,101	9.2%	2,590	8.9%	6,272	8.6%

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Units In Structure

	5.00 min drivetime		7.00 min drivetime		10.00 min drivetime	
1 Detached Unit (1990)	2,699	50.5%	6,707	55.5%	19,590	55.7%
1 Attached Unit (1990)	253	4.7%	489	4.0%	1,426	4.1%
2 to 4 Units (1990)	123	2.3%	373	3.1%	2,215	6.3%
5 to 9 Units (1990)	180	3.4%	616	5.1%	2,606	7.4%
10 to 19 Units (1990)	270	5.1%	785	6.5%	3,929	11.2%
20 to 49 Units (1990)	44	0.8%	176	1.5%	1,338	3.8%
50 or more Units (1990)	365	6.8%	929	7.7%	1,252	3.6%
Mobile Home or Trailer (1990)	1,379	25.8%	1,947	16.1%	2,609	7.4%
Other Structure (1990)	29	0.5%	68	0.6%	206	0.6%

Homes Built By Year

	5.00 min drivetime		7.00 min drivetime		10.00 min drivetime	
Homes Built 1989 to 1990	76	1.4%	243	2.0%	779	2.2%
Homes Built 1985 to 1988	654	12.2%	1,190	9.8%	3,458	9.8%
Homes Built 1980 to 1984	761	14.2%	1,522	12.6%	3,995	11.4%
Homes Built 1970 to 1979	2,219	41.5%	4,233	35.0%	9,772	27.8%
Homes Built 1960 to 1969	1,105	20.7%	3,002	24.8%	8,212	23.4%
Homes Built 1950 to 1959	301	5.6%	1,106	9.2%	4,774	13.6%
Homes Built 1940 to 1949	97	1.8%	361	3.0%	1,914	5.4%
Homes Built Before 1939	131	2.5%	428	3.5%	2,235	6.4%

Home Values

	5.00 min drivetime		7.00 min drivetime		10.00 min drivetime	
Home Values \$500,000 or More (1990)	1	0.1%	2	0.0%	9	0.0%
Home Values \$400,000 to \$499,999 (1990)	1	0.0%	1	0.0%	9	0.1%
Home Values \$300,000 to \$399,999 (1990)	1	0.1%	4	0.1%	19	0.1%
Home Values \$200,000 to \$299,999 (1990)	20	0.8%	42	0.7%	126	0.7%
Home Values \$150,000 to \$199,999 (1990)	84	3.4%	156	2.6%	376	2.2%
Home Values \$100,000 to \$149,999 (1990)	525	21.0%	925	15.4%	1,954	11.4%
Home Values \$75,000 to \$99,999 (1990)	727	29.0%	1,999	33.3%	4,771	27.8%
Home Values \$50,000 to \$74,999 (1990)	983	39.2%	2,324	38.7%	6,755	39.4%
Home Values \$25,000 to \$49,999 (1990)	150	6.0%	513	8.5%	2,844	16.6%
Home Values \$0 to \$24,999 (1990)	12	0.5%	40	0.7%	298	1.7%
Owner Occupied Median Home Value (1990)	\$82,503		\$78,879		\$72,261	
Renter Occupied Median Rent (1990)	\$382		\$386		\$366	

Transportation To Work

	5.00 min drivetime		7.00 min drivetime		10.00 min drivetime	
Drive to Work Alone (1990)	5,813	83.7%	12,948	83.4%	36,807	82.8%
Drive to Work in Carpool (1990)	786	11.3%	1,821	11.7%	5,448	12.2%
Travel to Work - Public Transportation (1990)	20	0.3%	64	0.4%	267	0.6%
Drive to Work on Motorcycle (1990)	5	0.1%	15	0.1%	54	0.1%
Walk or Bicycle to Work (1990)	84	1.2%	205	1.3%	693	1.6%
Other Means (1990)	39	0.6%	78	0.5%	256	0.6%
Work at Home (1990)	198	2.9%	385	2.5%	950	2.1%

Travel Time

	5.00 min drivetime		7.00 min drivetime		10.00 min drivetime	
Travel to Work in 10 Minutes or Less (1990)	626	9.0%	1,656	10.7%	5,638	12.7%
Travel to Work in 10 to 29 Minutes (1990)	3,942	56.8%	8,872	57.2%	25,934	58.3%
Travel to Work in 30 to 59 Minutes (1990)	1,988	28.6%	4,174	26.9%	10,674	24.0%
Travel to Work in 60 to 89 Minutes (1990)	123	1.8%	255	1.6%	739	1.7%
Travel to Work in 90 Minutes or More (1990)	68	1.0%	172	1.1%	540	1.2%
Average Travel Time to Work (1990)	21.9	mins	21.7	mins	20.9	mins

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