

# DEMOGRAPHIC PROFILE EXPANDED

2000 Census, 2002 Estimates & 2007 Projections

Calculated using proportional block groups

Prepared For Heartland Crossing



Lat/Lon: 39.64664/-86.32903

March 2003

RF5

<b>Mooreville Road &amp; State Road 67 Camby, Indiana</b>	<b>5 min drive</b>		<b>10 min drive</b>		<b>15 min drive</b>	
<b>Population</b>						
Estimated Population (2002)	12,167		55,571		158,925	
Census Population (1990)	9,232		44,712		134,595	
Census Population (2000)	11,720		53,954		155,362	
Projected Population (2007)	13,325		59,792		168,326	
Forecasted Population (2012)	14,612		64,582		179,303	
Historical Annual Growth (1990 to 2000)	2,489	2.7%	9,243	2.1%	20,766	1.5%
Historical Annual Growth (2000 to 2002)	447	1.9%	1,617	1.5%	3,564	1.1%
Projected Annual Growth (2002 to 2007)	1,158	1.9%	4,220	1.5%	9,401	1.2%
Est. Population Density (2002)	584.34 <i>psm</i>		577.77 <i>psm</i>		728.82 <i>psm</i>	
Trade Area Size	20.82 <i>sq mi</i>		96.18 <i>sq mi</i>		218.06 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2002)	4,456		20,555		61,212	
Census Households (1990)	3,207		15,538		49,758	
Census Households (2000)	4,257		19,753		59,403	
Projected Households (2007)	4,949		22,544		65,872	
Forecasted Households (2012)	5,434		24,539		70,544	
Households with Children (2002)	1,862	41.8%	8,628	42.0%	23,650	38.6%
Average Household Size (2002)	2.70		2.66		2.54	
<b>Average Household Income</b>						
Est. Average Household Income (2002)	\$63,812		\$56,297		\$51,847	
Proj. Average Household Income (2007)	\$68,253		\$61,722		\$56,580	
Average Family Income (2002)	\$74,673		\$67,099		\$62,025	
<b>Median Household Income</b>						
Est. Median Household Income (2002)	\$45,073		\$44,342		\$42,866	
Proj. Median Household Income (2007)	\$49,186		\$47,982		\$46,463	
Median Family Income (2002)	\$50,104		\$50,075		\$49,528	
<b>Per Capita Income</b>						
Est. Per Capita Income (2002)	\$23,407		\$20,939		\$20,116	
Proj. Per Capita Income (2007)	\$25,568		\$23,520		\$22,440	
Per Capita Income Est. 5 year change	\$2,161	9.2%	\$2,581	12.3%	\$2,324	11.6%
<b>Other Income</b>						
Est. Median Disposable Income (2002)	\$38,804		\$38,363		\$37,251	
Est. Median Disposable Income (2007)	\$42,210		\$41,238		\$40,114	
Disposable Income Est. 5 year change	\$3,407	8.8%	\$2,874	7.5%	\$2,864	7.7%
Est. Median Household Net Worth (2002)	\$40,023		\$39,090		\$37,581	
<b>Daytime Demos</b>						
Total Number of Businesses (2002)	548		1,847		5,176	
Total Number of Employees (2002)	7,409		29,281		90,951	
Estimated Retail Sales ( <i>in \$1,000s</i> )	\$274,439		\$839,524		\$2,344,361	
Average Payroll per Employee (2002)	\$24,308		\$30,529		\$33,285	
Unemployment Rate (2002)	6.84%		6.53%		5.93%	
Employee Population per Business	13.5 to 1		15.9 to 1		17.6 to 1	
Residential Population per Business	22.2 to 1		30.1 to 1		30.7 to 1	

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5 min drive

10 min drive

15 min drive

### Race & Ethnicity

White (2002)	11,910	97.9%	53,934	97.1%	147,790	93.0%
Black or African American (2002)	107	0.9%	872	1.6%	7,281	4.6%
Asian & Pacific Islander (2002)	73	0.6%	342	0.6%	1,550	1.0%
American Indian & Alaska Native (2002)	32	0.3%	169	0.3%	453	0.3%
Other Race (2002)	45	0.4%	255	0.5%	1,851	1.2%
Hispanic or Latino Population (2002)	130	1.1%	763	1.4%	4,270	2.7%
Not Hispanic or Latino Population (2002)	12,037	98.9%	54,808	98.6%	154,655	97.3%
<i>Hispanic Origin: Mexican (2002)</i>	73	56.2%	487	63.8%	2,758	64.6%
<i>Hispanic Origin: Puerto Rican (2002)</i>	14	10.8%	60	7.9%	386	9.0%
<i>Hispanic Origin: Cuban (2002)</i>	2	1.6%	29	3.8%	104	2.4%
<i>Hispanic Origin: Other Hispanic (2002)</i>	41	31.4%	188	24.6%	1,022	23.9%
<i>Hispanic Origin Population (1990)</i>	47	0.5%	283	0.6%	1,125	0.8%
Not of Hispanic Origin Population (1990)	9,185	99.5%	44,428	99.4%	133,470	99.2%
Hispanic or Latino Population (2000)	112	1.0%	674	1.2%	3,839	2.5%
Not Hispanic or Latino Population (2000)	11,608	99.0%	53,280	98.8%	151,522	97.5%
Hispanic or Latino Population (2007)	177	1.3%	1,007	1.7%	5,398	3.2%
Not Hispanic or Latino Population (2007)	13,148	98.7%	58,784	98.3%	162,928	96.8%
Hist. Hispanic Ann Growth (1990 to 2002)	83	14.9%	480	14.1%	3,145	23.3%
Proj. Hispanic Ann Growth (2002 to 2007)	47	7.3%	244	6.4%	1,128	5.3%

### Age Distribution

Age 0 to 4 yrs (2002)	934	7.7%	4,218	7.6%	11,710	7.4%
Age 5 to 9 yrs (2002)	918	7.5%	4,359	7.8%	12,021	7.6%
Age 10 to 13 yrs (2002)	764	6.3%	3,532	6.4%	9,492	6.0%
Age 14 to 17 yrs (2002)	778	6.4%	3,632	6.5%	9,698	6.1%
Age 18 to 24 yrs (2002)	934	7.7%	4,527	8.1%	13,972	8.8%
Age 25 to 34 yrs (2002)	1,730	14.2%	7,859	14.1%	23,255	14.6%
Age 35 to 44 yrs (2002)	2,069	17.0%	9,658	17.4%	27,613	17.4%
Age 45 to 54 yrs (2002)	1,710	14.1%	7,648	13.8%	21,679	13.6%
Age 55 to 64 yrs (2002)	1,068	8.8%	4,688	8.4%	13,115	8.3%
Age 65 to 74 yrs (2002)	742	6.1%	3,172	5.7%	9,109	5.7%
Age 75 to 84 yrs (2002)	403	3.3%	1,770	3.2%	5,534	3.5%
Age 85 yrs plus (2002)	119	1.0%	507	0.9%	1,727	1.1%
Median Age (2002)	34.2	yrs	33.6	yrs	33.8	yrs

### Gender Age Distribution

Female Population (2002)	6,216	51.1%	28,164	50.7%	79,837	50.2%
<i>Age 0 to 17 yrs (2002)</i>	1,694	27.3%	7,775	27.6%	20,947	26.2%
<i>Age 18 to 49 yrs (2002)</i>	2,841	45.7%	13,018	46.2%	37,435	46.9%
<i>Age 50 to 74 yrs (2002)</i>	1,354	21.8%	5,916	21.0%	16,754	21.0%
<i>Age 75 yrs plus (2002)</i>	327	5.3%	1,455	5.2%	4,701	5.9%
Female Median Age (2002)	34.8	yrs	34.4	yrs	34.8	yrs
Male Population (2002)	5,951	48.9%	27,407	49.3%	79,089	49.8%
<i>Age 0 to 17 yrs (2002)</i>	1,699	28.6%	7,966	29.1%	21,974	27.8%
<i>Age 18 to 49 yrs (2002)</i>	2,810	47.2%	13,123	47.9%	39,033	49.4%
<i>Age 50 to 74 yrs (2002)</i>	1,247	21.0%	5,495	20.0%	15,522	19.6%
<i>Age 75 yrs plus (2002)</i>	195	3.3%	823	3.0%	2,559	3.2%
Male Median Age (2002)	33.6	yrs	32.9	yrs	32.9	yrs

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<b>Household Income Distribution</b>						
HH Income \$150,000 or More (2002)	127	2.8%	528	2.6%	1,847	3.0%
HH Income \$100,000 to 149,999 (2002)	233	5.2%	1,082	5.3%	3,477	5.7%
HH Income \$75,000 to 99,999 (2002)	504	11.3%	2,198	10.7%	6,109	10.0%
HH Income \$50,000 to 74,999 (2002)	1,047	23.5%	4,866	23.7%	13,470	22.0%
HH Income \$35,000 to 49,999 (2002)	831	18.6%	3,898	19.0%	11,380	18.6%
HH Income \$25,000 to 34,999 (2002)	599	13.4%	2,850	13.9%	8,566	14.0%
HH Income \$15,000 to 24,999 (2002)	585	13.1%	2,652	12.9%	8,352	13.6%
HH Income \$0 to 14,999 (2002)	532	11.9%	2,481	12.1%	8,008	13.1%
HH Income \$35,000+ (2002)	2,741	61.5%	12,572	61.2%	36,284	59.3%
HH Income \$50,000+ (2002)	1,910	42.9%	8,674	42.2%	24,904	40.7%
HH Income \$75,000+ (2002)	863	19.4%	3,808	18.5%	11,433	18.7%
<b>Housing</b>						
Total Housing Units (2002)	4,580		21,239		64,355	
Housing Units, Occupied (2002)	4,456	97.3%	20,555	96.8%	61,212	95.1%
<i>Housing Units, Owner-Occupied (2002)</i>	3,685	82.7%	16,169	78.7%	43,369	70.9%
<i>Housing Units, Renter-Occupied (2002)</i>	771	17.3%	4,386	21.3%	17,843	29.1%
Housing Units, Vacant (2002)	124	2.7%	683	3.2%	3,142	4.9%
Median Years in Residence (2002)	3.8	yrs	3.7	yrs	4.0	yrs
<b>Marital Status</b>						
Never Married (2002)	1,769	19.3%	8,450	20.3%	27,369	22.6%
Now Married (2002)	5,867	64.0%	25,914	62.2%	68,838	56.9%
Separated (2002)	109	1.2%	544	1.3%	1,798	1.5%
Widowed (2002)	489	5.3%	2,007	4.8%	6,690	5.5%
Divorced (2002)	927	10.1%	4,728	11.3%	16,154	13.4%
<b>Household Type</b>						
Population Family (2002)	10,648	87.5%	47,382	85.3%	128,929	81.1%
Population Non-Family (2002)	1,366	11.2%	7,238	13.0%	26,602	16.7%
Population Group Qtrs (2002)	152	1.3%	952	1.7%	3,394	2.1%
Family Households (2002)	3,506	78.7%	15,610	75.9%	42,881	70.1%
Married Couple With Children (2002)	1,398	23.8%	6,102	23.5%	15,614	22.7%
Average Family Household Size (2002)	3.04		3.04		3.01	
Non-Family Households (2002)	950	21.3%	4,945	24.1%	18,332	29.9%
<b>Household Size</b>						
1 Person Household (2002)	790	17.7%	4,076	19.8%	14,997	24.5%
2 Person Households (2002)	1,570	35.2%	6,989	34.0%	20,358	33.3%
3 Person Households (2002)	851	19.1%	3,885	18.9%	10,890	17.8%
4 Person Households (2002)	798	17.9%	3,528	17.2%	9,291	15.2%
5 Person Households (2002)	318	7.1%	1,450	7.1%	3,831	6.3%
6+ Person Households (2002)	129	2.9%	627	3.1%	1,845	3.0%
<b>Household Vehicles</b>						
Total Vehicles Available (2002)	9,100		40,651		111,320	
Household: 0 Vehicles Available (2002)	272	6.1%	998	4.9%	4,374	7.1%
Household: 1 Vehicles Available (2002)	1,186	26.6%	6,063	29.5%	21,119	34.5%
Household: 2+ Vehicles Available (2002)	2,999	67.3%	13,494	65.6%	35,720	58.4%
Average Vehicles Per Household (2002)	2.1		2.0		1.9	

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### Occupation

Labor: Population 16+ by Occupation (2002)	5,214		23,778		70,008	
Executive & Managers (2002)	513	9.8%	2,350	9.9%	7,060	10.1%
Professional & Specialty (2002)	430	8.3%	2,237	9.4%	7,098	10.1%
Technical Support (2002)	115	2.2%	742	3.1%	2,393	3.4%
Sales (2002)	625	12.0%	2,694	11.3%	7,596	10.9%
Administrative Support (2002)	1,060	20.3%	4,474	18.8%	13,338	19.1%
Private Household Services (2002)	10	0.2%	23	0.1%	82	0.1%
Protective Services (2002)	118	2.3%	533	2.2%	1,685	2.4%
Other Services (2002)	643	12.3%	2,749	11.6%	8,094	11.6%
Farming, Forestry & Fishing (2002)	14	0.3%	78	0.3%	202	0.3%
Precision Production & Craft (2002)	772	14.8%	3,516	14.8%	9,682	13.8%
Machine Operator (2002)	425	8.1%	1,806	7.6%	5,329	7.6%
Transportation & Material Moving (2002)	273	5.2%	1,356	5.7%	4,014	5.7%
Laborers (2002)	215	4.1%	1,219	5.1%	3,435	4.9%
Occupation: White Collar Workers (2002)		48.7%		48.7%		49.8%
Occupation: Blue Collar Workers (2002)		51.3%		51.3%		50.2%

### Consumer Expenditure (in \$1,000s)

Total Household Expenditure (2002)	\$226		\$959		\$2,700	
Total Non-Retail Expenditures (2002)	\$132	58.2%	\$558	58.2%	\$1,571	58.2%
Total Retail Expenditures (2002)	\$95	41.8%	\$401	41.8%	\$1,128	41.8%
Apparel (2002)	\$12	5.5%	\$52	5.5%	\$148	5.5%
Contributions (2002)	\$7	3.0%	\$29	3.0%	\$81	3.0%
Education (2002)	\$4	1.7%	\$17	1.7%	\$47	1.7%
Entertainment (2002)	\$12	5.3%	\$50	5.3%	\$142	5.3%
Food And Beverages (2002)	\$37	16.5%	\$158	16.5%	\$446	16.5%
Furnishings And Equipment (2002)	\$9	4.0%	\$39	4.0%	\$109	4.0%
Gifts (2002)	\$7	3.0%	\$29	3.0%	\$82	3.0%
Health Care (2002)	\$14	6.1%	\$59	6.1%	\$166	6.2%
Household Operations (2002)	\$7	3.1%	\$30	3.1%	\$84	3.1%
Miscellaneous Expenses (2002)	\$3	1.1%	\$11	1.1%	\$31	1.1%
Personal Care (2002)	\$4	1.7%	\$16	1.7%	\$46	1.7%
Personal Insurance (2002)	\$3	1.2%	\$11	1.2%	\$31	1.2%
Reading (2002)	\$1	0.5%	\$5	0.5%	\$15	0.5%
Shelter (2002)	\$40	17.6%	\$169	17.6%	\$473	17.5%
Tobacco (2002)	\$2	0.9%	\$9	0.9%	\$25	0.9%
Transportation (2002)	\$47	20.8%	\$200	20.9%	\$563	20.8%
Utilities (2002)	\$18	7.8%	\$75	7.8%	\$211	7.8%

### Educational Attainment

Adult Population (25 Years or Older) (2002)	7,840		35,302		102,032	
Elementary (0 to 8) (2002)	463	5.9%	1,798	5.1%	5,167	5.1%
Some High School (9 to 11) (2002)	984	12.5%	4,524	12.8%	14,306	14.0%
High School Graduate (12) (2002)	3,454	44.1%	14,980	42.4%	40,386	39.6%
Some College (13 to 16) (2002)	1,298	16.6%	6,548	18.5%	19,683	19.3%
Associate Degree Only (2002)	424	5.4%	1,971	5.6%	5,352	5.2%
Bachelor Degree Only (2002)	660	8.4%	3,065	8.7%	10,318	10.1%
Graduate Degree (2002)	558	7.1%	2,416	6.8%	6,820	6.7%

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<b>Units In Structure</b>						
1 Detached Unit (1990)	2,846	85.6%	11,552	71.4%	34,630	65.9%
1 Attached Unit (1990)	35	1.1%	185	1.1%	1,405	2.7%
2 to 4 Units (1990)	123	3.7%	575	3.6%	2,805	5.3%
5 to 9 Units (1990)	66	2.0%	722	4.5%	2,746	5.2%
10 to 19 Units (1990)	51	1.5%	781	4.8%	4,359	8.3%
20 to 49 Units (1990)	20	0.6%	123	0.8%	937	1.8%
50 or more Units (1990)	0		0		668	1.3%
Mobile Home or Trailer (1990)	165	5.0%	2,163	13.4%	4,696	8.9%
Other Structure (1990)	18	0.6%	70	0.4%	294	0.6%
<b>Homes Built By Year</b>						
Homes Built 1989 to 1990	78	2.3%	481	3.0%	962	1.8%
Homes Built 1985 to 1988	206	6.2%	1,864	11.5%	4,089	7.8%
Homes Built 1980 to 1984	295	8.9%	1,475	9.1%	4,051	7.7%
Homes Built 1970 to 1979	710	21.4%	4,192	26.0%	12,269	23.4%
Homes Built 1960 to 1969	889	26.8%	3,835	23.7%	12,032	22.9%
Homes Built 1950 to 1959	552	16.6%	2,337	14.5%	8,015	15.3%
Homes Built 1940 to 1949	241	7.3%	709	4.4%	4,345	8.3%
Homes Built Before 1939	352	10.6%	1,258	7.8%	6,688	12.8%
<b>Home Values</b>						
Home Values \$500,000 or More (1990)	0		2	0.0%	5	0.0%
Home Values \$400,000 to \$499,999 (1990)	1	0.0%	1	0.0%	5	0.0%
Home Values \$300,000 to \$399,999 (1990)	1	0.1%	4	0.0%	11	0.0%
Home Values \$200,000 to \$299,999 (1990)	18	0.8%	71	0.8%	154	0.6%
Home Values \$150,000 to \$199,999 (1990)	54	2.3%	223	2.4%	478	1.7%
Home Values \$100,000 to \$149,999 (1990)	219	9.5%	1,016	10.8%	2,462	8.8%
Home Values \$75,000 to \$99,999 (1990)	455	19.7%	2,061	21.8%	5,321	19.0%
Home Values \$50,000 to \$74,999 (1990)	1,004	43.5%	4,036	42.7%	10,079	36.0%
Home Values \$25,000 to \$49,999 (1990)	516	22.3%	1,842	19.5%	7,838	28.0%
Home Values \$0 to \$24,999 (1990)	42	1.8%	193	2.0%	1,669	6.0%
Owner Occupied Median Home Value (1990)	\$66,073		\$68,516		\$62,920	
Renter Occupied Median Rent (1990)	\$341		\$341		\$335	
<b>Transportation To Work</b>						
Drive to Work Alone (1990)	3,737	81.0%	18,142	82.1%	53,228	80.7%
Drive to Work in Carpool (1990)	637	13.8%	3,006	13.6%	9,263	14.0%
Travel to Work - Public Transportation (1990)	9	0.2%	77	0.3%	486	0.7%
Drive to Work on Motorcycle (1990)	0		10	0.0%	98	0.1%
Walk or Bicycle to Work (1990)	121	2.6%	350	1.6%	1,287	2.0%
Other Means (1990)	32	0.7%	121	0.5%	395	0.6%
Work at Home (1990)	77	1.7%	381	1.7%	1,207	1.8%
<b>Travel Time</b>						
Travel to Work in 10 Minutes or Less (1990)	602	13.1%	3,148	14.3%	9,514	14.4%
Travel to Work in 10 to 29 Minutes (1990)	2,498	54.2%	11,957	54.1%	37,545	56.9%
Travel to Work in 30 to 59 Minutes (1990)	1,286	27.9%	5,946	26.9%	15,600	23.6%
Travel to Work in 60 to 89 Minutes (1990)	71	1.5%	358	1.6%	1,279	1.9%
Travel to Work in 90 Minutes or More (1990)	79	1.7%	297	1.3%	822	1.2%
Average Travel Time to Work (1990)	22.6	mins	21.8	mins	20.9	mins

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